

GROW YOUR BUSINESS GLOBALLY WITH MEDILINK UK AT ARAB HEALTH 2022

Arab Health prides itself as being the largest and leading healthcare business event in the Middle East and one of the largest in the world.

This event has been running for 45 years and attracts the world's leading manufacturers, distributors and service providers, displaying the latest technology, innovations and trends within the healthcare and life sciences market.

The 2022 event coincides with the UK's Healthcare & Life Sciences week at World Expo 2022 which will be held in the region for the first time, attracting even more visitors than usual to the area and presenting a huge opportunity for UK businesses.

Arab Health will also offer an online platform that connects to the live event, at no additional cost. This digital offering will run for two months, allowing further opportunities for networking, learning and promotion, resulting in more productive meetings and a higher return on your investment.

Benefits and features of the Medilink Pavilion:

- Exhibition stand on a high quality, UK branded Pavilion (including electricity, lighting, carpet and furniture)
- Recommended travel, hotel and freight solutions
- Pre-show administrative and logistical support from Medilink's International Team
- Full 'in market' assistance during the event
- PR assistance - photography during the event alongside our own social media engagement

5 JANUARY - 5 MARCH, ONLINE

24 - 27 JANUARY, LIVE EVENT, DUBAI, UAE



Why Arab Health?

- Meet with tens of thousands of exhibitors, visitors, clinicians, government officials, dealers and distributors from growing markets including **Saudi Arabia, UAE, Oman, Kuwait and Northern Africa**
- Typically attracts over **4,000 global exhibitors**
- Very popular for British companies
- World renowned exhibition and conference programme **growing in size and profile each year**
- Worldwide media coverage of the event valued in excess of **US\$9 million**
- International exhibition drawing in contacts from around the world
- Access to national and regional funding for eligible companies

BOOKING FORM

Company Name

Contact Person

Contact Number

Email

www

Please complete the following details to let us know what size of stand you require

FOR DETAILS OF OUR OTHER EXHIBITIONS PLEASE CLICK [HERE](#)

Payment

A	Shell scheme cost x £928 per m ²	£
B	Management Fee £599 Medilink member £749 Non member	<input type="checkbox"/> Member <input type="checkbox"/> Non member	£
C	Corner position request £650 (limited availability)	<input type="checkbox"/> Corner position	£
D	Total	(A+B+C)	£
E	Deposit	(50% of D)	£

Companies are obliged to pay Informa Markets \$250 for Public Liability Insurance for the duration of the exhibition; however, this fee can be waived if a company can evidence suitable insurance cover (please request details). Additionally, all exhibitors will be charged a \$25 Dubai Tourism Tax, \$300 online marketing fee and a \$165 fee for the lead retrieval and data capture device. These charges are mandatory and imposed by Informa Markets, the organisers of Arab Health. All charges eligible for UAE Value Added Tax will have this included at a rate of 5%. UK VAT will be calculated on the management fee only. Any additional, mandatory costs imposed by the organisers as required for safety and hygiene as a result of the COVID-19 pandemic, will be confirmed in due course and charged accordingly. A signed booking form will be taken as acknowledgement of these statements.

Signature: Date:

I have read the conditions for participation at this event **HERE** and a signed form will be taken as acceptance of these conditions. A digital copy of these terms and conditions is available upon request.

Return completed forms to:

International Team, Medilink UK, Hydra Business Park, Nether Lane, Sheffield, S35 9ZX, United Kingdom
Tel: 0114 232 9292 Email: international@medilink.co.uk