

GROW YOUR BUSINESS AT THE LARGEST EXHIBITION IN AFRICA

**£2,500 TAP FUNDING AVAILABLE
FOR ELIGIBLE COMPANIES***

Africa Health is the leading healthcare business platform in the continent. The main goal of the exhibition is to connect manufacturers and service providers with a huge variety of agents, distributors and clinicians, along with representatives from public and private hospitals from Sub-Saharan Africa.

Medilink have organised the sole UK Pavilion at the event annually for nine years, on behalf of the Department for International Trade (DIT). We have supported over 85 companies who have targeted this important, high-growth market in their exporting journey.

Why Africa Health?

- Largest regional show in Africa, attracting over 10,500 visitors
- Annual event since 2011, with the addition of two new halls in 2019
- Featuring over 600 leading regional and global exhibitors
- Participation from 67 countries
- 90% of visitors are from Africa
- Healthcare and Life Sciences products amongst the top five UK exports to South Africa
- 90% of medical devices in the region are imported

*The Government Tradeshow Access Programme (TAP) Grant is subject to eligibility criteria and offered on a first come, first served basis.

12 - 14 MAY 2020
JOHANNESBURG, SOUTH AFRICA



The Medilink UK Pavilion includes:

- High quality, UK branded exhibition stand in a **great location**
- Furniture package, lighting & electricity
- Full pre-event and in market support
- Competitively-priced British delegation travel and hotel packages
- Cost-effective consolidated freight shipment
- Access to funding for eligible companies

"Africa Health has grown substantially year on year providing us with an ever improving platform at which to showcase our products and services to the wider Sub-Saharan region, accessing markets far beyond South Africa."

Guy Everard-Hall
Export Manager
Huntleigh Diagnostics

BOOKING FORM

Company Name

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Contact Person

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Contact Number

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Email

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Website

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Payment

Please complete the following details to let us know what size stand you require

A	Stand Cost (shell scheme) x £549 per m ²	£
B	Management fee £599 Medilink UK member £689 Non member	<input type="checkbox"/> Member <input type="checkbox"/> Non Member	£
C	Corner stand £475	<input type="checkbox"/> Corner position	£
D	VAT: 20% on management fee (B)		£
E	Total	(A + B + C + D)	£
F	Deposit to secure booking	50% of E	£

Additional fees: companies are obliged to pay Informa Exhibitions \$250 for Public Liability Insurance for the exhibition. This fee can only be waived where you supply your own Public Liability Insurance documentation with cover up to US\$1.5million valid in South Africa. Evidence of this must be provided in advance and a hard copy must be brought to site, otherwise you will be invoiced. Informa exhibitions will also charge US\$275 for the OMNIA marketing package. A signed booking form will be taken as acknowledgement of these statements. A 15% charge for South African VAT will be appropriate for the majority of bookings, this will be included with your invoice.

Signature: Date:

I have read the conditions for participation at this event **HERE** and a signed form will be taken as acceptance of these conditions. Paper or digital copies of these terms and conditions are available upon request.

Return completed forms to:

International Team, Medilink, Hydra House, Hydra Buisness Park, Nether Lane, Sheffield S35 9ZX
Tel: 0114 232 9292 Email: international@medilink.co.uk