

India Health
By Informa Markets

From the organizers of

Arab Health
By Informa Markets

14 - 16 April 2020
Pragati Maidan, New Delhi, India

The gateway to India's US\$ 372 bn healthcare market



Together for a healthier world

Why India?

The Indian healthcare sector is growing at a brisk pace due to its increasing coverage, improved services and increasing expenditure by public as well private players.

India's competitive advantage lies in its large pool of well-trained medical professionals and is also cost competitive compared to its peers in Asia and Western countries. The cost of surgery in India is about one-tenth of that in the US or Western Europe.

With the rapid growth changing demographics, there has been an immense change to the healthcare requirements in the country. Raising the service quality and ensuring equal access to people in both rural and urban areas are some of the challenges that need to be addressed. Public and Private Partnership (PPP) initiatives are set to address these challenges.

India Health Exhibition & Congress is brought to you by Informa Markets - the world's leading exhibitions organizer.

India Health will offer a full-scale exhibition hosting more than 300 exhibitors with official country pavilions including the USA, Germany, South Africa, Korea, Taiwan, China and Poland. The show will be complimented by a robust 3-day educational program, well-tailored by leading local associations, covering topics including imaging and diagnostics, PPP, primary care and more, in support of the country's healthcare strategy.

Investment landscape



61
Projects



USD 952.96mn
Opportunity



55
Districts

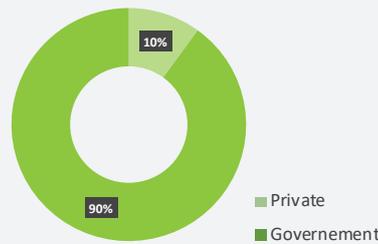


6
Private Projects

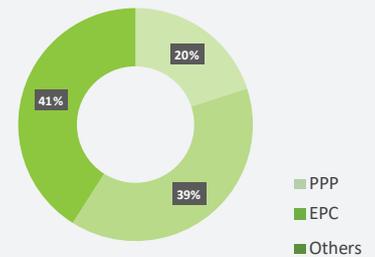


55
Govt. Projects

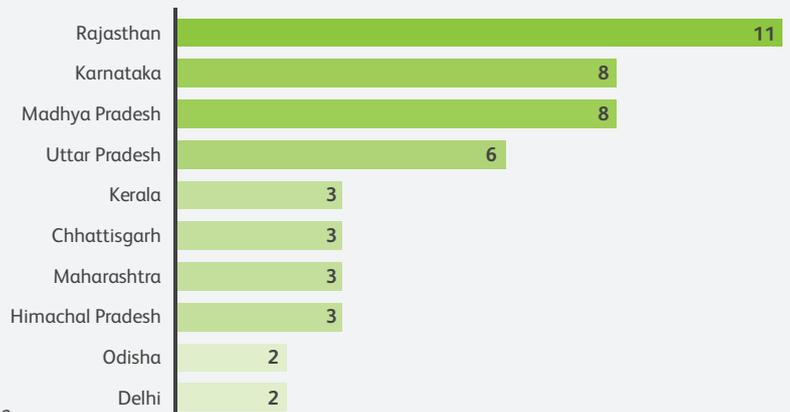
Project Distribution



Mode of Implementation



Top States by project count



Source: indiainvestmentgrid.com. Updated as of August 2019

India's healthcare industry to reach US\$ 372 billion by 2022

Both revenue and employment contribute to healthcare being one of India's largest sectors. Driven by rising incomes, greater health awareness, lifestyle diseases and an increasing access to insurance.





4,000+

Healthcare &
trade attendees



300+

International & local
exhibitors



3

CME-accredited
conferences

Market landscape

General healthcare industry:

- India's healthcare sector is expected to record a threefold rise, at a CAGR of 22% during 2016-2022 to reach **US\$ 372 billion** in 2022.

Medical devices:

- Presently valued at US\$ 5.2 billion, India is the 4th largest medical device market in Asia and is poised to reach to **US\$ 50 billion by 2025**.
- The medical device market is **dominated by imported products**, which comprise of around 80%.

Government initiatives:

- The Indian government is planning to increase public health spending from 1.4% to 2.5% of the country's GDP by 2025.
- In 2018, the Government of India launched Pradhan Mantri Jan Arogya Yojana (PMJAY) to **provide health insurance worth US\$ 7,124.54** to over 100 million families every year.

Medical tourism:

- The value of medical tourism is forecast to reach **US\$ 9 billion by 2020** as India promotes advanced facilities, skilled doctors and low-cost treatment, as well as traditional practices and wellness programmes.

Workforce:

- An additional 1.54 million doctors and 2.4 million nurses are required to meet the growing demand for healthcare, subsequently generating **40 million jobs by 2020**.

Infrastructure:

- Over **US\$ 200 billion** is expected to be spent on medical infrastructure by 2024.

Who will you meet

- Medical practitioners
- Distributors
- Public hospital purchasing and procurement
- Private hospital directors/managers/owners
- Government representatives



Your opportunities at India Health:

Generate new business

With more than 4,000 healthcare and trade attendees at the show, meet new customers and develop relationships with existing clients to further business opportunities.

Launch new products and services

India Health is the perfect platform for you to showcase your latest products and services to an engaged audience.

Increase brand exposure

Exhibitors and partners get significant digital and printed brand exposure before, during and after the event through our year-round marketing activities.

Network with industry leaders & potential buyers

Access the right decision makers from healthcare entities, government authorities and associations.

Stay up-to-date & competitive

Use the opportunity to stay abreast of the industry's latest trends and advancements and keep ahead of your competition in one of the most consistently evolving medical markets.



Informa Markets stages 15 exhibitions and 110 conferences and has created the largest global healthcare database, supporting 10,000 exhibitors and reaching over 720,000 healthcare professionals worldwide.

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Medlab Middle East
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Africa Health
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Secure your market share

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