

# MEDILINK INNOVATION DAY & HEALTHCARE BUSINESS AWARDS 2010

8th July 2010 - The Royal Armouries, Leeds

As the premier networking event in the region's healthcare calendar, Medilink Yorkshire and Humber's Innovation Day brings together academic, business and clinical professionals to listen to expert opinions, explore current topics in the sector, and celebrate the best of the region's talent at the Healthcare Business Awards 2010.

## Mirella Marlow

Providing national guidance on promoting good health and preventing and treating ill health, NICE sets quality standards and manages a national database to improve people's health and prevent and treat ill health. Mirella will explain how the new single evaluation pathway can help companies get their products adopted by the NHS; using this quick, easy to use, flexible and transparent route to market.

## Mike Gordon

Healthcare at Home Ltd is the UK's leading provider of home healthcare, working with pioneering SME's to deliver services to over 100 000 patients in their own homes every year. Mike, a Yorkshireman by birth, will provide an insight into the importance of innovation for the future of homecare delivery; drawing on experience of his successful \$1 billion plus business.

## Richard Seabrook

Established in 1936 and with an endowment of around £13 billion, The Wellcome Trust is the UK's largest non-governmental source of funds for LifeSciences research. Richard will provide an overview on Wellcome funding; explaining what projects it will support and the processes involved - including reference to the new medical engineering stimulus package and successful case studies - highlighting how the trust is now engaging with MedTech companies.

14.15

Registration/Networking

14.45

Kevin Kiely, MD Medilink (Yorkshire & Humber Ltd)  
Medilink Review 2009

15.00

Jim Dick, Chair of YHIN and former President S&N  
Woundcare  
An introduction to Yorkshire Health Innovation Network

15.10

Mirella Marlow, Director - Single Evaluation  
Pathway, NICE, Department of Health  
The single evaluation pathway explained

15.35

Mike Gordon, CEO Healthcare at Home Ltd  
Innovation in Homecare

16.00

Networking and Refreshments

17.10

Richard Seabrook, Head of Business  
Development, The Wellcome Trust  
Wellcome Trust an Alternative Source of Funds for  
Unmet Medical Needs

17.35

Healthcare Business Awards

18.15

Networking/Refreshments

19.30

Close



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