

MEDILINK INNOVATION DAY & HEALTHCARE BUSINESS AWARDS 2010

8th July 2010 - The Royal Armouries, Leeds

The Medilink Yorkshire and Humber Innovation Day & Healthcare Business Awards 2010 is the premier event in the region's Healthcare Technology Calendar, providing a platform for Industry, the NHS and Research Base to showcase some of the most innovative and pioneering developments in the Life Sciences industry. The event provides your organisation with a high profile opportunity to engage with these audiences, which will also see awards presented to the regions' outstanding healthcare companies.

Headline

£6000

Top level package providing your organisation with the highest level of impact and visibility see right for full opportunity detail

Award

£2500

Aligns your organisation with one of the five Healthcare Business Awards see right for full opportunity details

Show

£1250

Provides your organisation with a cost effective package and good event visibility see right for full opportunity details

Headline sponsorship benefits

- Company name on all marketing material
- Company name used in all media coverage (regional and trade publications)
- Exhibition stand at the Innovation Day and Healthcare Business Awards
- Company logo on the Medilink website from the time of taking sponsorship
- Company name, logo in all post event newsletter publicity
- Company logo on rolling presentation in the exhibition area
- Company logo on the Healthcare Business Awards presentation
- Company advert and hyperlink on the Medilink website
- Branding for your website/email signatures marking you as the event sponsor

Award sponsorship benefits

- Company name attributed to award e.g. UKTI Export Achievement Award
- Chance to present the award including publicity photographs
- Company logo on the Medilink website
- Company logo on the rolling presentation in the main exhibition hall
- Logo on the awards presentation
- Post event publicity, naming you as the award sponsor
- Company profile in the event brochure
- Showcasing opportunity at the exhibition
- Branding for your website/email signatures marking you as an award sponsor

Show sponsorship benefits

- Exhibition stand at the Innovation Exhibition/logo on the rolling presentation
- Company logo on the Medilink website/ name, logo in post event publicity
- Company outline in the event brochure
- Branding for your website/email signatures marking you as an event sponsor



SPONSORSHIP PACKAGES



For your **opportunity to become a sponsor**
contact Nikola Alevizos at Medilink on:
T: 0114 232 9277 **E:** n.alevizos@medilink.co.uk

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Xiros - 2009 Headline Sponsor

"The 2009 awards highlighted how well this Yorkshire and Humber region is striving to improve healthcare and business contribution and performance.

"The event has introduced us to several new business partners that are supporting our work, together with invites from companies for collaborative research. We are looking forward to continuing our contribution to this event."

Previous Headline Sponsors:

