

FIME 2010

Miami Beach Convention Center 11-13 August 2010

FIME 2010
INTERMED USA
AUGUST 11-13, 2010
Miami Beach Convention Center



FIME (Federation of International Medical Equipment) is the largest international medical equipment show in the US with over 30,000 attendees in 2009. For the first time, the 2010 show will feature a UK Pavilion organised by Medilink Yorkshire & Humber – giving UK companies an easy, effective way of meeting potential new distributors and partners across the US, Canada and Central / South America regions.

The Exhibition Package

The British Pavilion exhibition package will include the following:

- **Booking of exhibition space**
- **Project management of your exhibition stand**
- **Full pre-event support & advice from Medilink & UKTI healthcare specialists in the UK and USA**
- **UKTI Tradeshow Access Programme grant of £1000 available to eligible companies**
- **One to one assistance in securing grant provision**
- **Recommended accommodation arrangements**
- **Full 'in market' assistance during the event from Medilink Y&H and UKTI**

Exhibition space inc. stand build = £39.95 per square foot (approx £430 per square metre)

Management Fee = £595 (£675 for non-Medilink members)

About FIME

- Total attendees in 2009 – 30,306
- 54% from USA & Canada
- 35% from Central America
- 11% from Europe, Asia and Africa
- 54% of attendees are company Presidents / Owners / CEOs

Now in its 19th year, FIME is well established as the largest medical equipment exhibition in the US winning Trade Show Week's Fastest 50 Award 3 times in the last 5 years. The show houses a substantial exhibition floor, complimented by a comprehensive seminar programme running over 3 days.

It is the largest show in the US calendar which is attended by delegates from all medical backgrounds.

For full details on the size / composition of the US healthcare market please visit:

<http://www.medilink.co.uk/Libraries/Internationalise/USmkt.sflb.ashx>

Spaces on the pavilion and supporting grants are limited and allocated on first-come, first-served basis, so get your applications in quick to ensure best stand position.

Deadline for booking stand space is 31 March 2010.

FIME 2010

EXHIBITOR APPLICATION FORM

Company Name:			
Business Address:			Post Code:
Contact Person:		Position:	
Phone:		Fax:	E-mail:
Web Address:		Year Established:	Turnover:
Number of employees: (Please tick as appropriate) 0 – 10 <input type="checkbox"/> 10 – 50 <input type="checkbox"/> 50 – 100 <input type="checkbox"/> 100 – 250 <input type="checkbox"/> 250 – 500 <input type="checkbox"/> > 500 <input type="checkbox"/>			
PAYMENT: I would like to exhibit on the British Pavilion at FIME 2010 and will require exhibition space and shell scheme at £39.95 per square foot as indicated: (note that 100 ft ² is approximately equivalent to 3m x 3m) Management Fee (Medilink Members - £595, Medilink Non-members - £675): <i>Please tick as appropriate.</i> VAT @ 17.5% (payable on both stand space & Management Fee) Additional services available (non-VAT chargeable): Stand cleaning (£90 per stand for entire show) Basic wired 128 kbps internet connection (£200 per stand for entire show) Total Exhibiting Costs (Stand space + Management Fee + VAT + Additional Services)		100 ft ² <input type="checkbox"/> 200 ft ² <input type="checkbox"/> Member <input type="checkbox"/> Non-Member <input type="checkbox"/> Stand cleaning <input type="checkbox"/> Internet <input type="checkbox"/>	= Total Stand Space Cost of £ _____ = Management Fee of £ _____ = Total VAT £ _____ = Additional Services Cost of £ _____ = TOTAL EXHIBITING COST £ _____ = Deposit £ _____
DEPOSIT – 50% of Total exhibiting Cost			
I have read the conditions for participation in this event as set out at http://www.medilink.co.uk/Libraries/Internationalise/T_Cs.sflb.ashx and a signed application form will be taken as acceptance of these conditions. The deadline for booking stand space is 31 March 2010.			

Please complete this form and return with your 50% deposit to: Peter Wheeler, Medilink (Yorkshire and Humber) Ltd, Building 1, 3 Smithy Wood Drive, Smithy Wood Business Park, Sheffield. S35 1QN. Tel: 0114 232 92 73 Fax: 0114 245 68 20 E-mail: p.wheeler@medilink.co.uk

Signature: _____

Date: _____